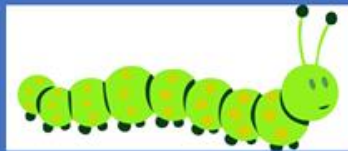




## BODMIN WAY NEWSLETTER OCTOBER 2020



### Free Guided Caterpillar Walk



Why not visit us online @  
[www.bodminway.org](http://www.bodminway.org)



# BODMIN WAY ANNUAL REPORT 2020

Email: [info@bodminway.org](mailto:info@bodminway.org)

Website: [www.bodminway.org](http://www.bodminway.org)

Telephone: 01208 77674

# AN OVERVIEW

## A year like no other!

From its inception in 2018 Bodmin Way has promoted a wide range of events and services to the community. These include a diverse set of concerts, family events, new walking and cycling routes, and the promotion of key life events such as baptisms, weddings and funerals. Then the pandemic came!

Despite lockdowns and the suspension of normal services we actively supported our community and our people. I am immensely proud of what we have achieved in 2020 and below is a summary of achievements with more detail in the highlights section of our report.



Revd Paul Holley  
Chair, Bodmin Way

## Key achievements

- By actively applying for grants Bodmin Way raised over £120,000 in 2020 for the benefit of families and the improvement of church buildings for community events
- Bodmin Way raised funds and employed staff to support the extraordinary efforts of Revd Elaine to provide food and household items to hundreds of families caught in crisis during the pandemic
- The Time Together Café was established at St Petroc's Church to enable social interaction and wellbeing amongst older members of the community.
- A whole raft of communications initiatives were started, including a newsletter, an updated website with pandemic vigil and support, regular social media campaigns and a new virtual market to support crafters and small businesses.
- New guided walks and rides for health and wellbeing were introduced for families and children. These and special events such as a virtual marathon and Wear it Pink led to Bodmin Way being nominated for a 2020 Cornwall Heritage Award



# INTRODUCING BODMIN WAY

## What is Bodmin Way?

Bodmin Way is the social enterprise for the Bodmin Team Ministry. It is a company limited by guarantee whose purpose is for the benefit of the community it serves.

## What is the purpose of Bodmin Way?

The company was established by the Bodmin Team Ministry to help develop and promote the interests of its constituent churches in the Parishes of St. Petroc's Bodmin, St. Hydroc's Lanhydrock, St. Meubred Cardynham and Lanivet. Its prime purposes are to strengthen the mission and sustainability of these churches. It has license to do this in a variety of ways in consultation with the Parochial Church Councils.

## Who owns it? To whom is it accountable?

Ownership of the company rests with its members, which are the Parochial Church Councils (PCCs) of the Bodmin Team Ministry. Directors are elected by the PCCs to operate the company. To date, the main line of accountability has been to the monthly meeting of the team church wardens. Regular reports have been offered to that meeting and consultation about the growth and development of the company has resided within that group.



Bodmin Team Churches



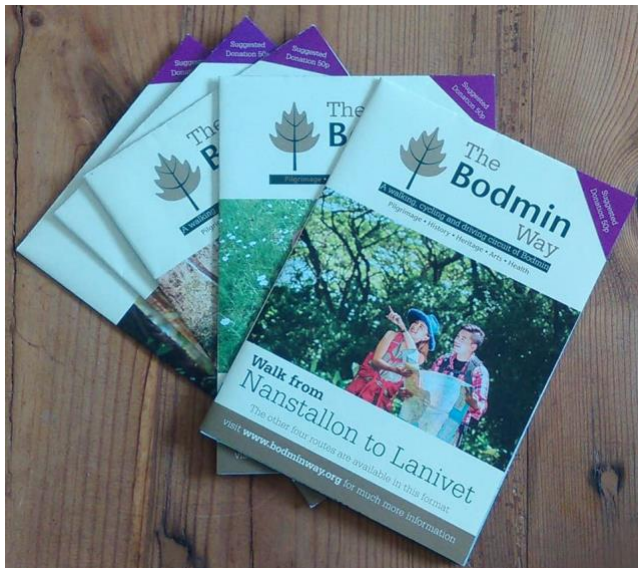
## Core activities.

The company acts as a service agency providing several functions for the team ministry:

- The flow of fees associated with weddings and funerals.
- The employment of staff
- The management of certain team projects
- Team communications
- The securing of grants and finance

## Primary projects in 2020

- The publishing of a website, newsletter and social media pages
- The securing of finance and staff for Covid-related projects
- The continuing development of the Bodmin Way routes
- Heritage presentation in the churches
- Building the team's capacity for events, including concerts and life celebrations



### The Bodmin Way 5 Free Guided Walks in September

From St Petroc's Church Bodmin

<p><b>Mondays</b> <b>11am</b> Historic &amp; Circular Walk Around the Town A leisurely 2 or 3 mile round trip</p>	<p><b>Tuesdays</b> <b>2pm</b> 1/5<sup>th</sup> of The Bodmin Way along the Camel Trail A leisurely 5 mile round trip</p>
<p><b>Wednesdays</b> <b>2pm</b> Caterpillar Walk Priority Park Focusing on under 5s</p>	
<p><b>Friday 4<sup>th</sup> and 11<sup>th</sup> Sep</b> <b>5.30pm</b> 1/5<sup>th</sup> of The Bodmin Way along the Camel Trail A pacy 5 mile round trip</p>	<p><b>NEW</b> <b>Sundays</b> <b>3pm</b> Bodmin's Well Trail To Scarlett's Well Road A leisurely 3 mile round trip</p>

Suitable footwear is required for pavements, grass and trails.  
It is advisable to bring all-weather clothing, sun block and a bottle of water.  
Children must be accompanied by an adult. Dogs on a lead are welcome.



### BODMIN WAY

Discover our heritage,  
celebrate life, enhance your  
wellbeing and have fun!



[bodminway.org](http://bodminway.org)  
[info@bodminway.org](mailto:info@bodminway.org)



Pilgrimage History Heritage Arts Health

# DIRECTORS AND STAFF

## Directors

The directors meet monthly to scrutinise operation of the company, oversee financial flows and plan initiatives. Current directors include:

- Chair, Revd Paul Holley, Team Rector of the Bodmin Team Ministry
- Company Secretary, Sara Bryon, Administrator for the Bodmin Team Ministry
- Trevor Brittain, Officer for Fund-Raising, Human Resources and Systems Development
- Ann Kerridge, Church Warden and Reader in the Bodmin Team Ministry
- Dave Birch, director with a brief for communications

Previous directors include Dr. John Kidman, Simon Smart and Sarah Dawes

## Staff

Permanent staff include:

- Pioneer Minister - Revd Elaine Munday
- Building and Events Manager - Roland Oakley
- Administrator - Sara Bryon
- Planner - Barbara Brittain
- Focal Ministers - Sara and Dave Bryon

Temporary staff include:

- Fund-Raising, Human Resources and Systems Development - Trevor Brittain
- Project Support Officer - Abigail Cavallera
- Café Project Officer - Robert Christie
- Youth Initiatives Pioneer - Rachael Harris
- Home-based Elderly Support Officer - Sara Bryon

# HIGHLIGHTS FOR THE YEAR

## Funding and grants

- Food and household supplies to support our local communities amidst the Covid crisis
- Elderly support initiatives, including Time Together
- Support for the Christmas Tree Festival
- Technical improvements to St. Petroc's Church
- Solar panels and batteries at the Parish Centre
- Maintenance grant for Lanivet church hall
- Bodmin Way walks and cycling routes investments and activities.
- Job Retention Scheme and grant support for employee salaries
- Heritage initiatives across the team

By actively applying for grants Bodmin Way raised over £120,000 in 2020 for the benefit of families and the improvement of church buildings for community events

## Time together initiative

- A Café/Day Centre on Wednesdays at St Petroc's Church giving the chance for people to meet and chat
- With the opportunity to do creative crafts with the crochet & knitting friendship group, experience the grand piano live sessions, browse the handcrafted cards stall, have a go at seated dance and light a candle in the chapel.

## Newsletter

- Email of monthly news introduced in April and 5000 printed copies circulated to Bodmin households from September.
- Promoting beautiful places and heritage through regular articles showing the wealth of beauty and history in Bodmin and surrounding villages
- Growing relationship with advertisers and local visitor attractions

## Website with pandemic vigil and support

- Helping families with wellbeing and health by providing a wealth of information
- Introducing new approaches to life celebrations
- Promoting the team churches and concert programme

## Social media campaigns

- Recognising local heroes and businesses and celebrating the achievements of those who have stepped up for the community.
- Bodmin Virtual Market - supporting small and local businesses by promoting them in collaboration with the Chamber of Commerce.
- Bodmin Way Facebook page has grown since April 2019 and now has over 500 followers. Important posts are shared widely and typically to over 3000 people. Instagram is regularly active too.

## Guided walks and rides for health and wellbeing

- Lent lunch walks (February & March) and Spring walks (March),
- Cultural walks around Bodmin town (March to October),
- Afternoon and evening walks on various parts of the Bodmin Way routes (August to October),
- Cycle rides on the Bodmin Way introduced in September.
- Caterpillar walks for children (August & September), new Well Walks too.
- Over 290 people attended walks and cycle rides from August to October 2020

## Special events

- Virtual marathon - local runners ran The Bodmin Way as part of the Virtual London Marathon in October. We are now part of the town's planning to create an annual marathon using The Bodmin Way cycle route.
- Wear it pink - special walks to support the Breast Cancer Now Charity with £492 raised

## Awards

- Bodmin Way was nominated for the 2020 Cornwall Heritage Awards in the Wellbeing category for our programme of walks that encourage people to enjoy nature and learn about history and heritage, meet new people and adopt a more active lifestyle.



# FINANCIAL POSITION 2020

## BODMIN WAY LTD BALANCE SHEET AS AT 31 DECEMBER 2020

£

Assets - IT equipment £629

### Current Assets

Cash in bank £30,113

Wedding balancing payments due £8,135

**Total Current Assets** £38,248

**TOTAL ASSETS** £38,877

### LIABILITIES

#### Current Liabilities

Trade Creditors £871

Accruals £200

PAYE and Pensions £1,050

Wedding Deposits Held £13,725

Grants c/fwd to next year £22,168

**TOTAL LIABILITIES** £38,014

**TOTAL NET ASSETS** **£863**

**TOTAL EQUITY** **£863**